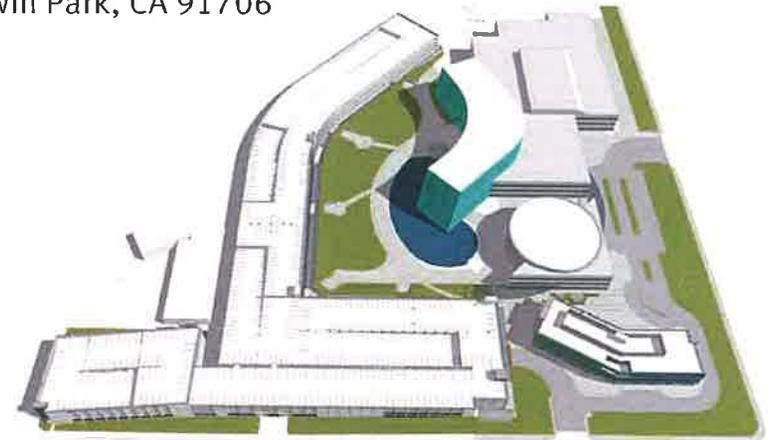




Baldwin Park Medical Center
1011 Baldwin Park Blvd.
Baldwin Park, CA 91706



Campus Signs Master Sign Program
Proposed Amendment #1

SKA #: 16.059
Submittal: 4 December 2015
Revised: 19 July 2016

SKADESIGN

EXHIBIT "B"

DATE: July 27, 2017
CASE NUMBER: CP 438mod#3,
SP 13-01mod#1, PM-1433
APPLICANT: Skyler Denniston,
Representing Kaiser Permanente

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BPMC Sign Program

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S-04	Existing Signage Photo Reference

Proposed BPMC Master Sign Program

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Kaiser Permanente Baldwin Park Medical Center - Master Sign Program

ID	SIGN LOC.	EXISTING SIGNAGE				NEW SIGNAGE				RELATED STREET	NOTES	
		SIGN DESCRIPTION *	SF or DF *	W X H OVERALL DIMENSIONS	SQ. FT.	SIGN DESCRIPTION *	KAISE R SIGN TYPE	SF or DF *	W X H OVERALL DIMENSIONS			SQ. FT.
1	D-01	Monument Sign	SF	30'-0" x 7'-0"	210	Welcome Letters	64.21/28	SF	19'-0" x 2'-4"	76	Dalewood Street & Baldwin Park Blvd.	Front lit "welcome" letters, and Int. Illum.
2	D-01	3 panel	DF	11'-0" x 7'-0" (2)	154	Dual Monument Signs	50.10i	DF	6'-0" x 13'-10" (2)	166	Dalewood Street & Baldwin Park Blvd.	Dual Monument signs
3	D-02	Monument Sign	DF	19'-0" x 6'-0"	114	Main Entry Arch & Marker Sign -Int. Illum.	10.1i	DF	14'-6" x 20'-0"	136	Baldwin Park Blvd.	Marker-50 sq ft. Sign/Arch - 86 sq ft.
4	D-03					Welcome Letters / Canopy mounted		SF	19'-0" x 4'-0"	76	Baldwin Park Blvd.	Painted, fabricated aluminum letters. Internally illuminated.
5	D-04	Emergency Entrance Directional signs	SF	1'-10" x 4'-6" (2)	16.5	Emergency Entrance Directional signs		SF	1'-10" x 4'-6" (2)	16.5	Baldwin Park Blvd.	2 1/2" copy and symbol height / 2 req'd.
6	D-05					Primary Building ID Marker - Emergency Marker (near entrance), Int. Illum.	16.1i/Dir	SF	2'-6" x 20'-0"	50	Baldwin Park Blvd.	Includes Directional graphics.
7	D-06	Monument Sign	DF	8'-2" x 7'-0"	57.1	Primary Building ID Marker - Emergency Marker (near entrance), Int. Illum.	16.1i/Dir	DF	2'-6" x 20'-0"	50	Dalewood Street	Includes Directional graphics.
8	D-07	ID -Primary Wall mounted Sign /Int. Illum.	SF	49'-0" x 3'-0"	147	ID -Primary Wall mount / Logo -Int. Illum.	2.2i	SF	45'-6" x 4'-4"	197.2	Dalewood Street	Sign located near Emergency. Single line, no Raceway, Int. LED Illum.
9	D-08					ID -Primary Wall mount / -Int. Illum.	64.15i/18	SF	13'-3" x 1'-6"	20	Baldwin Park Blvd.	Illuminated
10	D-09					Primary Department ID Marker	15.2i	SF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Illuminated
11	D-10	Staff Parking Entrance Surface Mount Signs	SF	10'-0" x 0'-8" (3)	19.8	Staff Parking Entrance Signs	P13.1a, 13.5	SF	8'-0" x 1'-0" (2)	16	Dalewood Street	Surface mounted, painted alum. signs
12	D-11	Staff Parking Entrance, Exit Surface Mount Signs	SF	24'-8" (2)	32	Staff Parking Entrance, Exit & Clearance signs	P13.1a, 13.5	SF	8'-0" x 1'-0" (2)	16	Dalewood Street	Surface mounted
13	D-12	ID -Primary Building Wall Sign /Int. Illum.	SF	50' x 3'-3"	162	ID -Primary Building Wall Sign- Can & Logo	2.2i	SF	30'-0" x 3'-3"	97.5	Dalewood Street	Int. Illuminated Channel Letters & Logo
14	D-13	Monument Sign	SF	29'-8" x 7'-0"	207.6	Welcome Letters	64.21/28	SF	19'-0" x 4'-0"	76	Corner of Bess Avenue / Baldwin Park Blvd.	Front lit "welcome" letters, and Int. Illum.
15	D-13	Monument Sign	DF	11'-0" x 7'-0" (2)	154	Dual Monument Signs	50.10i	DF	6'-0" x 13'-10" (2)	163	Corner of Bess Avenue / Baldwin Park Blvd.	Dual Monument signs
16	D-14	Parking Entrance Surface Mount Sign	SF	29'-0" x 0'-8"	19.3	Parking Entrance Portal - Entrance ID/Do Not Enter	P13.1a, P13.5	SF	8'-0" x 1'-0" (2)	16	Bess Avenue	Parking ID, Surface Mounted
17	D-14	Parking Entrance Surface Mount Sign	SF			Welcome Letters	P1.2 a	SF	6'-2" x 12"	6.2	Bess Avenue	Welcome letters
18	D-15	ID - Monument Directional Sign / Illum.	DF	8'-0" x 7'-0"	56	ID - Monument Directional Sign	50.10i	DF	4'-6" x 9'-0"	40.5	Bess Avenue	Int. Illum.
19	D-16	ID - Monument Directional Sign	DF	8'-0" x 7'-0"	56	ID - Monument Directional Sign	50.10i	DF	4'-6" x 9'-0"	40.5	Bess Avenue	Int. Illum.
20	D-17	Entrance/Exit Signs Surface Mount	SF	10'-0" x 0'-8" (2)	13.2	Parking Entrance Portal - Welcome Letters	P1.2 a	SF	6'-2" x 12"	0	Bess Avenue	Signs to be removed for expansion
21	D-17				13.2	Do Not Enter Letters	P2.1	SF	4'-5.5" x 6"	0	Bess Avenue	Signs to be removed for expansion

* SF = single-faced Illum.= Illuminated
DF = double-faced

Kaiser Permanente Baldwin Park Medical Center - Master Sign Program

22	D-18	Parking ID -Freestanding	DF	3'-0" x 2'-0"	6	Monument sign	50.10i.cus	DF	4'-6" x 9'-0"	40.5	Sign Relocated to Leorita St.	Int. Illum.
23	D-20	Pedestrian Directional Sign	DF	1'-10" x 4'-8"	8.5	Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
24	D-21					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
25	D-22					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
26	D-23					Pedestrian Parking Entrance		SF	10 3/4" Dia. Symbol, 4 3/4" letter cap ht.	2.3	Bess Avenue	Painted concrete, dim. Ltrs. & Symbols
27	D-24	Freestanding Directory	DF	4'-1" x 6'-1" (4)	99	Freestanding Orientation Kiosk w/ Maps & Directory Inserts / Illum.	28.2i.DF	DF	6'-11" x 6'-1" (5)	210	Baldwin Park Blvd.	Dual panel Kiosk Added 1
28	D-25					Primary Hospital Identification Marker	15.2i	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	5" Cap ht., Int. illum.
29	D-26					Primary Parking Identification Marker	18.2i.cus	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	7/8" Ltr. Cap ht., Int. illum.
30	D-27	Pedestrian Directional signs	SF	1'-10" x 4'-8" (2)	17	Staff Parking Directional Sign		SF	1'-10" x 4'-8" (2)	17	Baldwin Park Blvd.	Non. illum.
31	D-29					Primary MOB Identification Marker	17.2i	DF	1'-11" x 15'-0"	28.75	Baldwin Park Blvd.	Int. Illum.
32	D-30	Overhead Identification Sign - Dimensional Letters	SF	16'-0" x 6"	8	Overhead Identification Sign	44.11i	DF	10'-3/8" x 2'-8"	26.6	Baldwin Park Blvd.	Illuminated
33	D-31					Primary Hospital Identification Markers	15.2i	SF	1'-11" x 15'-0"; Hospital: 5" Ltrs., MOB: 7- 1/8"	28.75	Baldwin Park Blvd.	Int. illum.
34	D-31	Overhead Identification	SF	4'-0" x 1'-2"	4.6	Identification sign (wall mounted)	57.cus	SF	5'-6" x 2'-8"	14.6	Baldwin Park Blvd.	Int. Illum/Non-Illum.
35	D-32					Overhead Identification Signs (2)	48.cus, 48.11i.cus	SF	5'-6" X 1'-6" (2)	16.5	Baldwin Park Blvd.	Illuminated /dual signs. Sign Type 48.11i.cus - Option B
36	D-33					Identification Sign (Overhead cabinet)	44.11i.b	SF	10'-3/8 X 2'8"	26.6	Baldwin Park Blvd.	Internally Illuminated
37	D-33	Overhead Identification - Dimensional Letters	SF	3'-6" x 1'-0"	3.5	Identification Sign / Dimensional letters	A2	SF	6'-8" X 1'-6"	10	Baldwin Park Blvd.	Option A2- 8" dimensional illum. letters
38	D-34					Primary Hospital Identification Marker, Primary MOB Identification Marker	15.3i, 17.3i	SF	1'-3" X 10'-0" (2)	25	Baldwin Park Blvd.	2 signs, each Int. illum.
39	D-35	Directional Sign	DF	2'-0" x 3'-8"	7.4	Directional Sign		DF	2'-0" x 3'-8"	7.4	Baldwin Park Blvd.	
40	D-36					Identification Sign / Overhead Cabinets (2)	48.cus, 48.11i.cus	SF	5'-6" X 1'-6" (2)	16.5	Baldwin Park Blvd.	2 signs. Sign type 48.cus and 48.11i.cus Option B3, and illum.
41	D-37					Hospital Entrance Sign / Overhead Cabinet	44.11i.cus	SF	10'-3/8" X 2'-8"	26.6	Baldwin Park Blvd.	Illum. Cabinet w/ 5 3/4" copy height
42	D-38					Medical Offices, Overhead Suspended Identification Sign	44.11i	SF	10'-3/8" X 2'-8"	26.6	Baldwin Park Blvd.	Illuminated
43	D-39					ID -Primary Wall mount / Logo -Int. illum.	2.2i/W	SF	45'-10" x 4'-5"	202.4	Bess Ave.	Internally illum. Logo Sign
44	D-40					ID -Primary Wall mount / Logo -Int. illum.	2.2i	SF	41'-6" x 4'-0"	166	Baldwin Park Blvd.	Internally illum. Logo Sign

* SF = single-faced Illum.= Illuminated
DF = double-faced

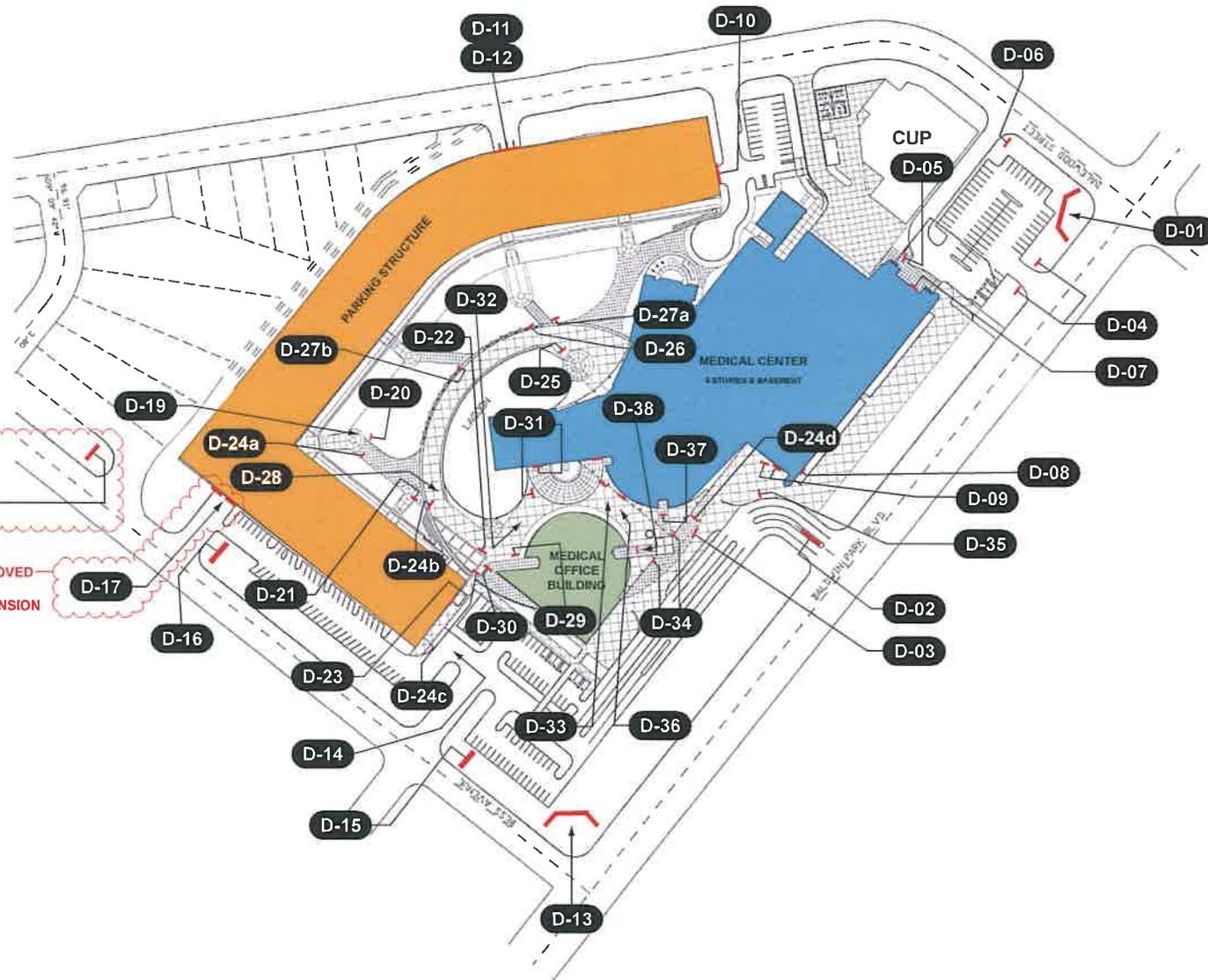
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45	D-41				ID -Primary Wall mount / Logo -Int. Illum.	2.21	SF	36'-4" x 2'-11"	89	Leorita St.	Internally Illum. Logo Sign
46	D-42				Primary Building ID Marker - Medical Offices Marker (near entrance), Int. Illum.	17.1NDlr	SF	2'-6" x 20'-0"	50	Beas Ave.	Includes Directional graphics.
47	D-43				Primary Building ID Marker - Medical Offices Marker (near entrance), Int. Illum.	17.9NDlr	SF	2'-6" x 20'-0"	50	Baldwin Park Blvd.	Includes Directional graphics
48	D-44				Parking Entrance Portal - Welcome Letters	P1.2a	SF	6'-6" x 1'-2"	7.4	Beas Avenue	Non Illuminated
49	D-44				Do Not Enter Letters	P2.1	SF	6" x 6"	4.5	Beas Avenue	Non Illuminated
50	D-45				Parking Entrance Portal - Welcome Letters	P1.2a	SF	6'-6" x 1'-2"	7.4	Leorita St.	Non Illuminated
51	D-45				Do Not Enter Letters	P2.1	SF	6" x 6"	4.5	Leorita St.	Non Illuminated
TOTALS				1585.7					2536.8		

* SF = single-faced Illum.= Illuminated
 DF = double-faced

SIGN TO BE RELOCATED
TO NEW LOCATION ON
LEORITA ST. SEE LP-02

SIGNS TO BE REMOVED
FOR PARKING
STRUCTURE EXPANSION

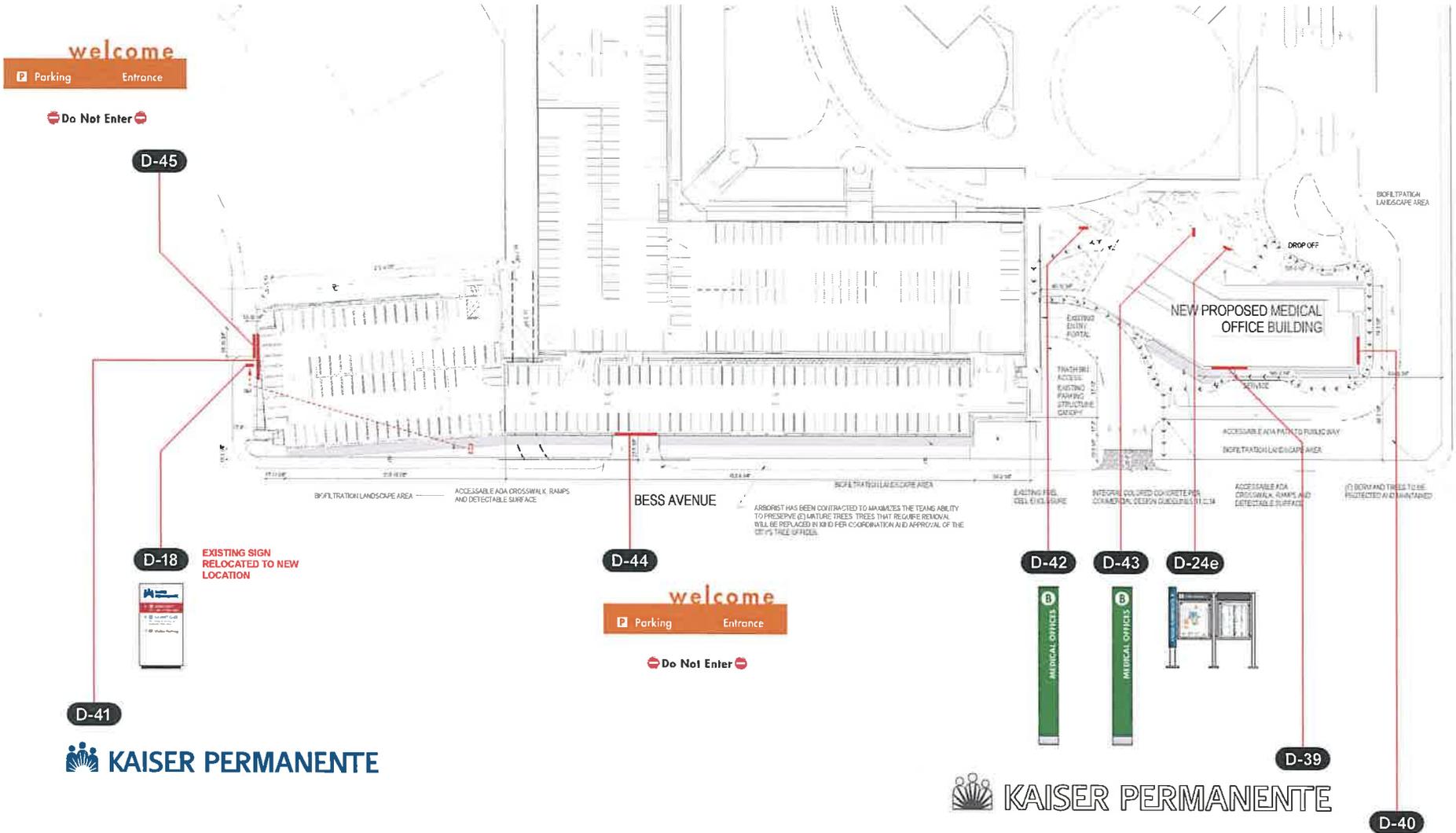


Existing Sign Location Plan

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Kaiser Permanente
Baldwin Park Medical Center
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LP-01



welcome

Parking Entrance

Do Not Enter

D-45

D-18

EXISTING SIGN RELOCATED TO NEW LOCATION



D-41



D-44

welcome

Parking Entrance

Do Not Enter

BESS AVENUE

D-42



D-43



D-24e



D-39

D-40



Proposed Sign Location Plan

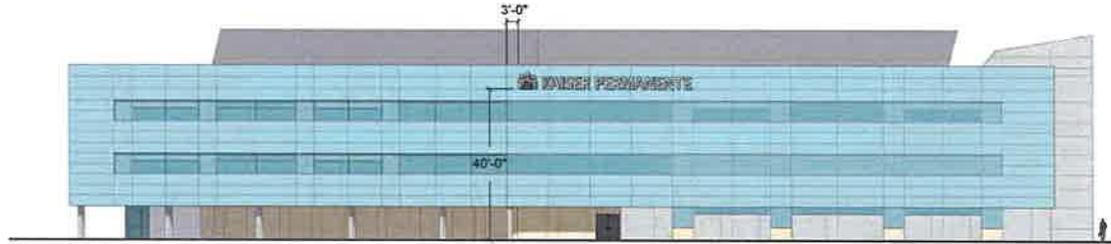
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LP-02



4 REFERENCE PHOTO – NIGHT VIEW



3 MEDICAL OFFICE BUILDING – SOUTH ELEVATION
SCALE: 1/32"=1'-0"

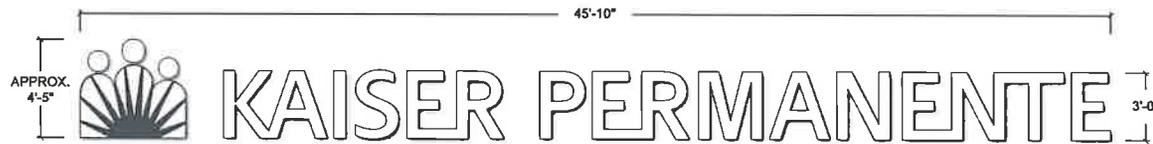
SIGN DESCRIPTION – SIGN TYPE 2.2i/W

INTERNALLY ILLUMINATED LOGOTYPE SYMBOL AND LETTERS

COLORS: WHITE FACE AT DAY AND NIGHT WITH SILVER SYMBOL AND LETTER RETURNS

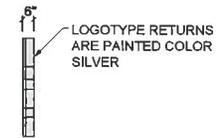
LOGOTYPE OVERALL DIMENSION APPROX. 4'-5" X 45'-10"; LETTER HEIGHT 3'-0"

SIGN AREA - 202.4 SQ. FT.



1 FRONT VIEW
SCALE: 3/16"=1'-0"

D-39



2 SIDE VIEW
SCALE: 3/16"=1'-0"

Primary Identification Kaiser Permanente Logotype

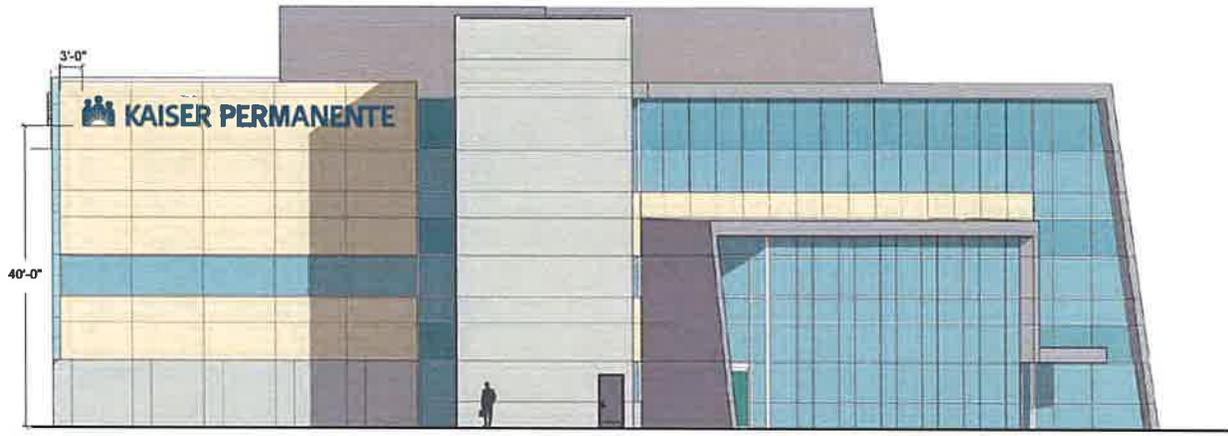
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Baldwin Park Medical Center
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D-39



4 REFERENCE PHOTO – NIGHT VIEW



3 MEDICAL OFFICE BUILDING – EAST ELEVATION
SCALE: 1/16"=1'-0"

SIGN DESCRIPTION – SIGN TYPE 2.21
 INTERNALLY ILLUMINATED LOGOTYPE SYMBOL AND LETTERS
 COLORS; BLUE FACE AT DAY AND WHITE FACE AT NIGHT WITH SILVER SYMBOL AND LETTER RETURNS
 LOGOTYPE OVERALL DIMENSION APPROX. 4'-0" X 41'-6"; LETTER HEIGHT 2'-8"
 SIGN AREA - 166 SQ. FT.



1 FRONT VIEW
SCALE: 3/16"=1'-0"

D-40



2 SIDE VIEW
SCALE: 3/16"=1'-0"

Primary Identification Kaiser Permanente Logotype



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 Baldwin Park Medical Center
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D-40



4 REFERENCE PHOTO – NIGHT VIEW



3 PARKING STRUCTURE – WEST ELEVATION
SCALE: 1/16"=1'-0"

SIGN DESCRIPTION – SIGN TYPE 2.2I

INTERNALLY ILLUMINATED LOGOTYPE SYMBOL AND LETTERS

COLORS; BLUE FACE AT DAY AND WHITE FACE AT NIGHT WITH SILVER SYMBOL AND LETTER RETURNS

LOGOTYPE OVERALL DIMENSION APPROX. 3'-0" X 31'-11"; LETTER HEIGHT 2'-1"

SIGN AREA - 95.75 SQ. FT.



1 FRONT VIEW
SCALE: 3/16"=1'-0" **D-41**



2 SIDE VIEW
SCALE: 3/16"=1'-0"

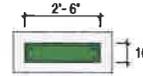
Primary Identification Kaiser Permanente Logotype

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D-41

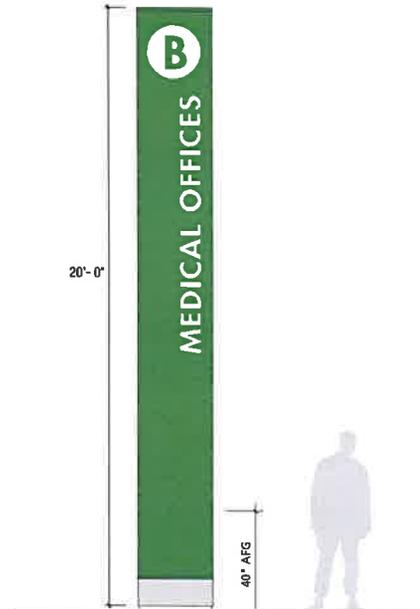
SIGN DESCRIPTION – SIGN TYPE 17.11/Dir
 INTERNALLY ILLUMINATED PYLON SIGN
 COLORS; GREEN WITH SILVER BASE
 DIMENSION 2'-6" X 20'-0"
 SIGN AREA - 50 SQ. FT.



3 PLAN VIEW
 SCALE: 1/4"=1'-0"



1 SIDE VIEW
 SCALE: 1/4"=1'-0"



2 FRONT VIEW
 SCALE: 1/4"=1'-0"

D-42

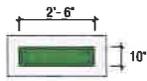
Building Identification Marker

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D-42

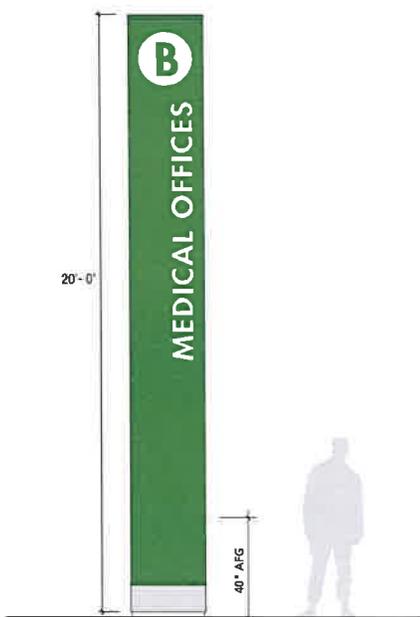
SIGN DESCRIPTION – SIGN TYPE 17.11/Dir
 INTERNALLY ILLUMINATED PYLON SIGN
 COLORS; GREEN WITH SILVER BASE
 DIMENSION 2'-6" X 20'-0"
 SIGN AREA - 50 SQ. FT.



3 PLAN VIEW
 SCALE: 1/4"=1'-0"



1 SIDE VIEW
 SCALE: 1/4"=1'-0"



2 FRONT VIEW
 SCALE: 1/4"=1'-0"

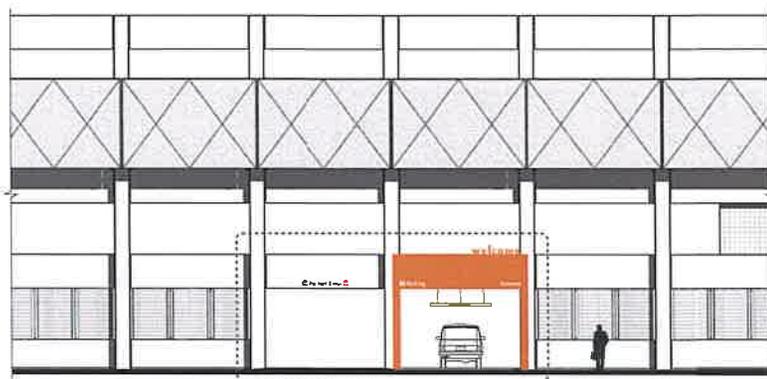
D-43

Building Identification Marker

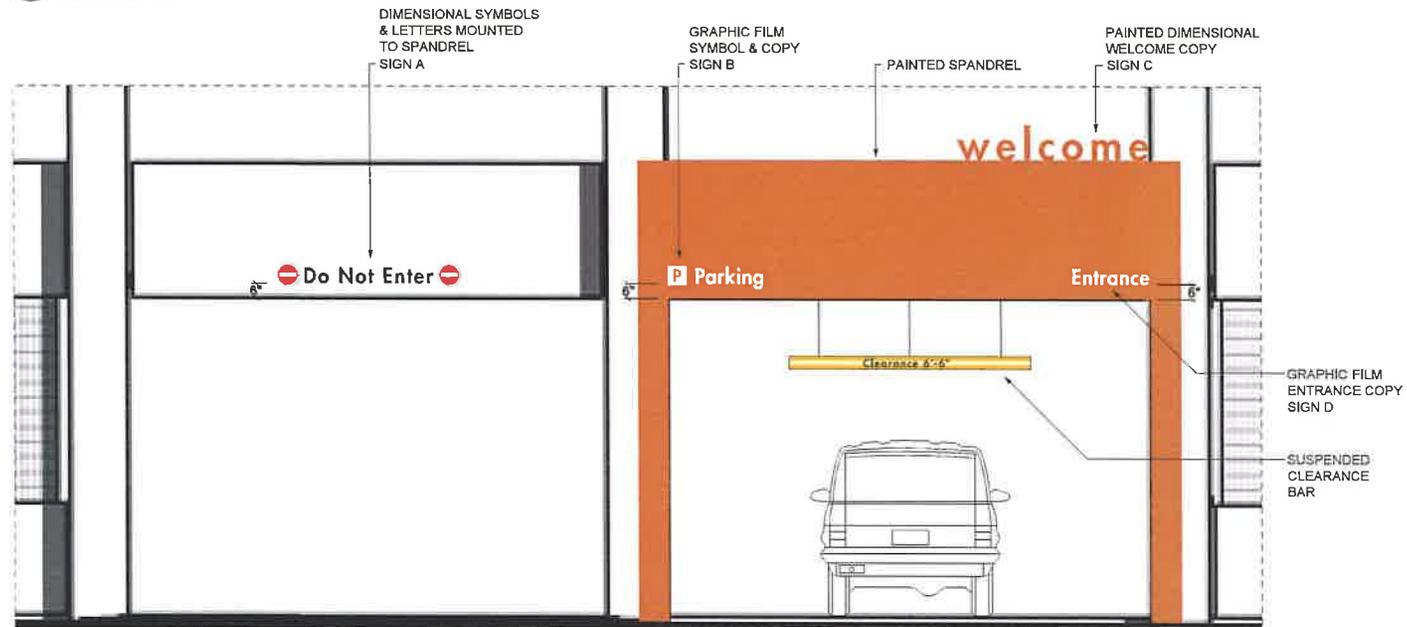
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 Baldwin Park Medical Center
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D-43



2 PARKING STRUCTURE – SOUTH ELEVATION
SCALE: 1/16"=1'-0"



1 ELEVATION DETAILS
SCALE: 1/4"=1'-0"

D-44

Parking Entry

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Baldwin Park Medical Center
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D-44



2 PARKING STRUCTURE – WEST ELEVATION
SCALE: 1/16"=1'-0"

SIGN DESCRIPTION – SIGN TYPE P1.2.a & P2.1
ACRYLIC LASER CUT RESTRICTIVE COPY, SYMBOLS
& ENTRANCE IDENTIFICATION

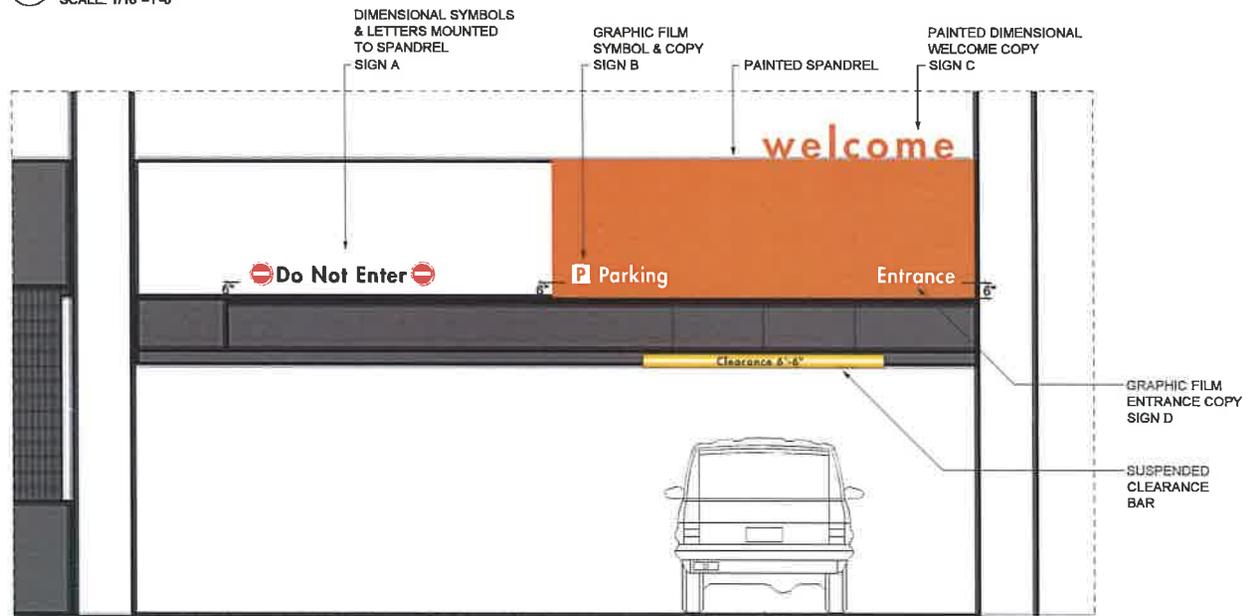
COLORS; WHITE, GREY & SAFETY RED

A - DO NOT ENTER
DIMENSION 6'-0" X 9"
SIGN AREA - 4.5 SQ. FT.

B - PARKING
DIMENSION 3'-3 1/2" X 9"
SIGN AREA - 2.46 SQ. FT.

C - WELCOME
DIMENSION 6'-4" X 1'-2"
SIGN AREA - 7.38 SQ. FT.

D - ENTRANCE
DIMENSION 2'-5" X 6"
SIGN AREA - 1.2 SQ. FT.



1 ELEVATION DETAILS
SCALE: 1/4"=1'-0"

D-45

Parking Entry

SKADESIGN

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D-45